



State of Louisiana

Department of Health and Hospitals
Center for Preventive Health
June 16, 2009

TO: LA WIC VENDORS

FROM: TRICIA GUIDROZ, MA
LA WIC PROGRAM

RE: Mead Johnson Enfamil LIPIL with Iron
Mead Johnson Enfamil PREMIUM with Triple Health Guard

The Louisiana WIC Program has received information from Mead Johnson regarding a new product, ***Enfamil PREMIUM with Triple Health Guard***. ***Enfamil PREMIUM with Triple Health Guard*** is currently not a part of the Louisiana WIC approved Formulary

Enfamil PREMIUM with Triple Health Guard is a standard milk-based, iron – fortified formula, patterned after breast milk containing a blend of DHA, ARA and prebiotics. As per policy, the Louisiana WIC Program (a supplemental nutrition program) provides the standard formulas listed in the current Louisiana WIC approved Formulary.

Enfamil LIPIL with Iron continues as one of the standard formulas available from the Louisiana WIC Program. At this time, Louisiana WIC approved Vendors are still under the contract stocking requirements for Enfamil LIPIL with Iron. If any Louisiana Vendor is below stock requirements and the WIC Program staff is made aware of this, a stock check will be conducted so that sanctions can be levied and the participant is not left without a venue to transact the WIC food instrument.

If more information is needed in this matter, please feel free to contact us at 504-361-6725.